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Musafir.com makes booking flights easier

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Sharjah, United Arab Emirates

Universal Tourism today announced the launch of Musafir.com, the company's flagship travel website that will allow travelers from the UAE to search for great flights to over 3,000 destinations around the world on all leading airlines and book them online in seconds.

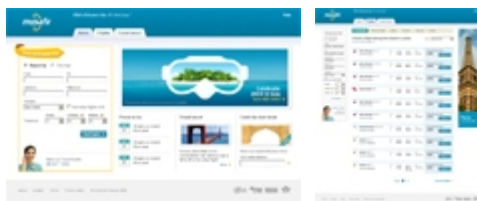
Musafir (pronounced moo-saa-fir) means "traveler" in several regional languages, including Arabic, Farsi, Hindi and Urdu. The venture was founded in August 2007 by Sheikh Mohammed Abdullah Al Thani, Sachin Gadoya and Albert Dias, with the aim to make booking travel from the UAE just as easy as it has been in the rest of the world for a number of years now.

"We live by three promises to our travelers in everything we do", said the founders, when asked about what makes Musafir.com different from other travel websites in the region, "great choice, no-nonsense convenience and a premium experience". The company also offers a Travel Expert service for travelers who would like to customize their trips over the telephone and a Travel Smart guide with tips for travel enthusiasts.

Online travel bookings are expected to account for over 30 percent of the UAE's outbound leisure travel market by 2012, with e-ticketing and the zero-commission model in particular being credited for the recent impetus. Musafir.com plans to offer a number of new services in 2009, including hotel reservations and sightseeing tours, to meet the growing demand. The company is investing AED 3 million in the development of a proprietary trip planning solution over the next two years to make planning holidays from the UAE easier than anywhere else in the region today.

Supplementary information

Media to
complement
this article



Download the originals from <http://www.musafir.com/Media.aspx>



About the
company

Musafir.com is incorporated under Universal Tourism; an IATA accredited travel company founded by Sachin Gadoya and Sheikh Mohammed Abdullah Al Thani in 2005. The company has three offices in the country, including its head office in Sharjah and a steadily growing team of experts.

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